



# TPC**LEADERSHIP**



Transformational Coach Training

ACTP - ICF

Empowering leaders to unlock personal and professional excellence in themselves, their teams and organisations.

Hong Kong

**ACTP**  
Accredited Coach Training Program  
International Coach Federation



## ▶ Programme Overview

Transformational Coach Training is a partnership programme between HCC Global and TPC Leadership, an all-inclusive, ICF ACTP-accredited coaching programme.

This programme is ideal for purpose-driven individuals wanting to integrate high-quality coaching skills in their leadership and communication style, or to operate as external or internal coaches.

### WHO SHOULD JOIN?

#### Leaders and People Managers

Leaders and managers who wish to instil your team with a higher sense of ownership and commitment to achieve results. This programme offers a separate pathway to embed coaching in your daily leadership practice and increase your impact.

#### Coaches - Internal & External

New and experienced coaches who wants to stand out in the market and take their coaching to the next level. During the programme, a wide range of impactful tools and methods will be taught and you can get the chance to apply immediately and gain deeper insights in these methods. Beyond that, through powerful practice and feedback opportunities, participants will have a better sense of their purpose, identity, values and impact as a coach.

#### HR Professionals and Consultants

HR professionals and consultants who wants to improve your professional impact by agilely playing along a spectrum of consultative to collaborative approaches.





# ▶ TPC Leadership Approach

TPC Leadership is a global organisation with a highly experiential, pragmatic approach to leadership coaching. With a strong focus on positive psychology, appreciative inquiry and systemic awareness, our goal is to inspire genuine cultural change and deliver improved results for individuals and businesses.

Our faculty is made up of coaches with lived business leadership experience who can bring their unique understanding and insights to the learning environment.

Through regular, observed practice, we help leaders develop their own understanding and skills and learn how to pass these on to others through individual and group coaching.



## ► What to expect



The Transformational Coach Training programme takes place over 9-10 months and brings together a range of activities including workshops, virtual activities, group and one-to-one mentoring, group and peer supervision and coaching practice.



This Transformational Leadership Coaching programme is delivered face-to-face in Hong Kong, presented in English, and supported in Chinese.





## As a delegate you will receive:



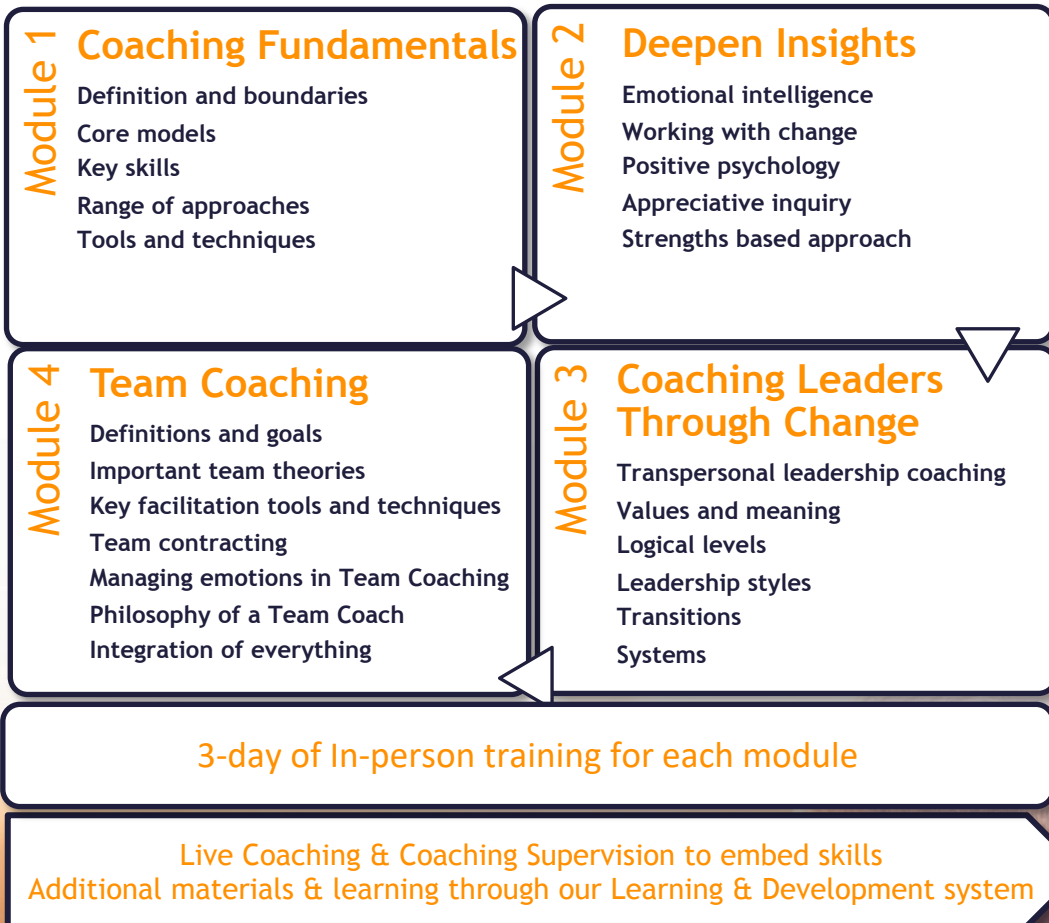
- 138.6 coach-specific training hours upon completion of all 4 modules
- 12 synchronous learning days delivered by our global faculty of senior coaches with experience from diverse cultures and industrial contexts 3 hours of individual mentoring with an ICF Professional Certified Coach operating as your personal mentor throughout the programme
- 7 hours of group mentoring provided by ICF Professional Certified Coaches
- A VIA Survey of Character Strengths assessment
- A minimum of 6 observed coaching sessions and 4 individual written feedbacks by a credentialed ICF Faculty member
- 18 hours of coaching practice
- Reflective practice, coaching assignments and additional learning resources delivered through our learner engagement platform MyQuest
- Final assessment of your coaching skills





# ▶ Module Overview

Our programme has been carefully designed so that each module builds on the last, deepening your understanding, layering up your competencies and solidifying your own experiences and practice.



# ▶ M1: Coaching Fundamentals



The programme begins by establishing coaching fundamentals; active listening and asking powerful questions.



What is coaching and what is not. Exploring the differences and similarities between coaching, mentoring, training and counselling.



Structuring a coaching session. Using the TGROW model to structure a fundamental coaching conversation



By the end of this session you will have already developed and practiced using many core coaching competencies and will be able to begin applying key behavioural coaching models with your own clients and teams.





# ▶ M2: Deepen Insights



Having covered the foundations, in module two we will dive deeper into the transformational realm.



We'll look at the relationship between the brain and emotions, how coachees may embrace or resist change, how beliefs and values shape us.



We'll also look at a variety of **Positive Psychology** tools, concepts and approaches, exploring how you can leverage your own strengths and those of your coachees using an appreciative inquiry based approach. This is where we begin to see deeper awareness and personal change.



Through coaching supervision you'll have the opportunity to explore your own character strengths and emotional intelligence, deepening self-awareness. This will enable you to be more present for your coachees and support them to harness their personal qualities, strengths and motivational forces.







# ▶ M3: Coaching Leaders Through Change



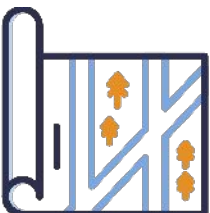
Having worked at progressively deeper levels through the first 2 modules, we now begin to add new layers of complexity.



How does everything you've learned so far come together when coaching leaders operating in complex areas or through changing circumstances?



This is where we start to look at coaching in context, exploring how to facilitate systemic understanding in your own coachees and enable them to think strategically within their own environments and leadership frameworks.

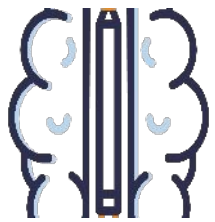




# ▶ M4: Team Coaching



So far the programme has covered many of the tools and techniques needed to coach individuals on a 1:1 basis. Now we expand our horizons as we move on to coaching teams and facilitating groups, and the specific skills required for this.



As the programme draws to a close it is time to step back and reflect on your journey, reinforcing your key takeaways and thinking about how you want to share these with others. We will also look at practical aspects of applying for ICF accreditation and creating a continuous development plan to keep your coach skills sharp.



This module covers core team development principles and looks at both how to create and deliver a team coaching programme and how to evaluate its impact from a systemic perspective. You'll also have the opportunity to work on your ability as a team facilitator, a team developer and a team builder.





# Begin your transformational coaching journey today

To reserve your space, or if you have any questions about the course, contact us at [info@hccglobal.net](mailto:info@hccglobal.net)

**Module 1**      **Coaching Fundamentals**      19 - 21 Feb 2025 (Wed - Fri)

**Module 2**      **Deepen Insights**      14 - 16 May 2025 (Wed - Fri)

**Module 3**      **Coaching Leaders Through Change**  
20 - 22 Aug 2025 (Wed - Fri)

**Module 4**      **Team Coaching**      19 - 21 Nov 2025 (Wed - Fri)

## Investment Required

### Full Programme (4 modules)

Standard Price - HKD90, 000;

Early-bird Price for registration by 19 Jan 2025 - HKD80, 000

### Single Module

Standard Price - HKD23, 000;

Early-bird Price for registration one month ahead: HKD21, 850





## What others say about the programme

*The training programme was highly engaging and interactive. Henry is an insightful facilitator.*

*It's a personal mastery programme, you think you're there to learn to help others, you are actually the biggest beneficiary.*

*This programme really goes in-depth to explore beyond the surface. It gives you personal insights that will facilitate your own personal growth, and certainly it equips you with skills to facilitate deep coaching with your coachees.*

*Henry and his team are passionate about what they do and that's contagious!*

*Just love the demonstrations by the good coach, Henry*

*Deeply reflective session!  
Inspiring and empowering!*

*An extremely powerful and educational programme. Henry and his team created a safe, vulnerable and fun environment that showed the power of coaching as a tool for personal transformation.*

*Coaching training done by HCC is especially transformational because it is delivered in an authentic and thoughtful programme designed to prepare effective coaches to change more lives in the real world. Highly recommended for anyone intentional about channelling their influence to help themselves and others transform.*



[See what our past participants said about the programme!](#)



# Introduction

# TPC Leadership

## Our Vision On Coaching

**“THE ART OF ENABLING OTHERS TO HAVE THEIR OWN INSIGHTS”**

COACHING IS A CO-EQUAL, DEMOCRATIC AND PARTICIPATIVE ALLIANCE.

IT IS BASED ON AN ENGAGING DIALOGUE CONSISTING OF CLEAR BOUNDARIES,  
QUESTIONING, SELF-REFLECTION AND FEEDBACK, THROUGH WHICH THE ONE BEING  
COACHED EXPERIENCES A PROCESS OF SELF-AWARENESS AND SELF-DISCOVERY.



TPC Leadership is a **global leadership consultancy**, specialised in empowering organizations to foster collaboration, develop innovate problem solving and build a thriving high performing culture. Our work is based on the strong principles of coaching.



Charles Brook, one of Europe’s highly regarded business coaches, established TPC Leadership. Coaching some of the most impactful leaders in the world, his works stands for outstanding quality and a cutting-edge approach. For 15 years, the Coach Practitioner Programme offers coaches and leaders from around the world the opportunity to learn from his approach and get inspired to start their coaching journey.

**“We are very proud the programme is developing momentum in Asia. It is your opportunity to get inspired by coaching. It will transform your coaching practice or increase your impact as a leader.”**

## Your facilitator

### Henry Chamberlain

Henry is a registered Industrial and Organisational Psychologist and an accredited executive coach with the International Coach Federation. He is accredited in the use of various psychological and 360 degree assessments.



Henry draws on multiple approaches and schools of thought in his work, including narrative coaching, the cognitive, behavioural and humanistic approaches as well as systems thinking. As a psychologist and assessment expert, Henry also employs state-of-the-art assessments to fast-track learning and deepens insight. However, he fully acknowledges that tools and techniques are merely a means to an end. What sets Henry apart, therefore, is his unique gift to combine knowledge from multiple sources in order to truly connect with the person and create the profound insights required to achieve profound personal transformations.



# A sample of our corporate clients



Deutsche Bank



Dubai Airports  
Connecting the World

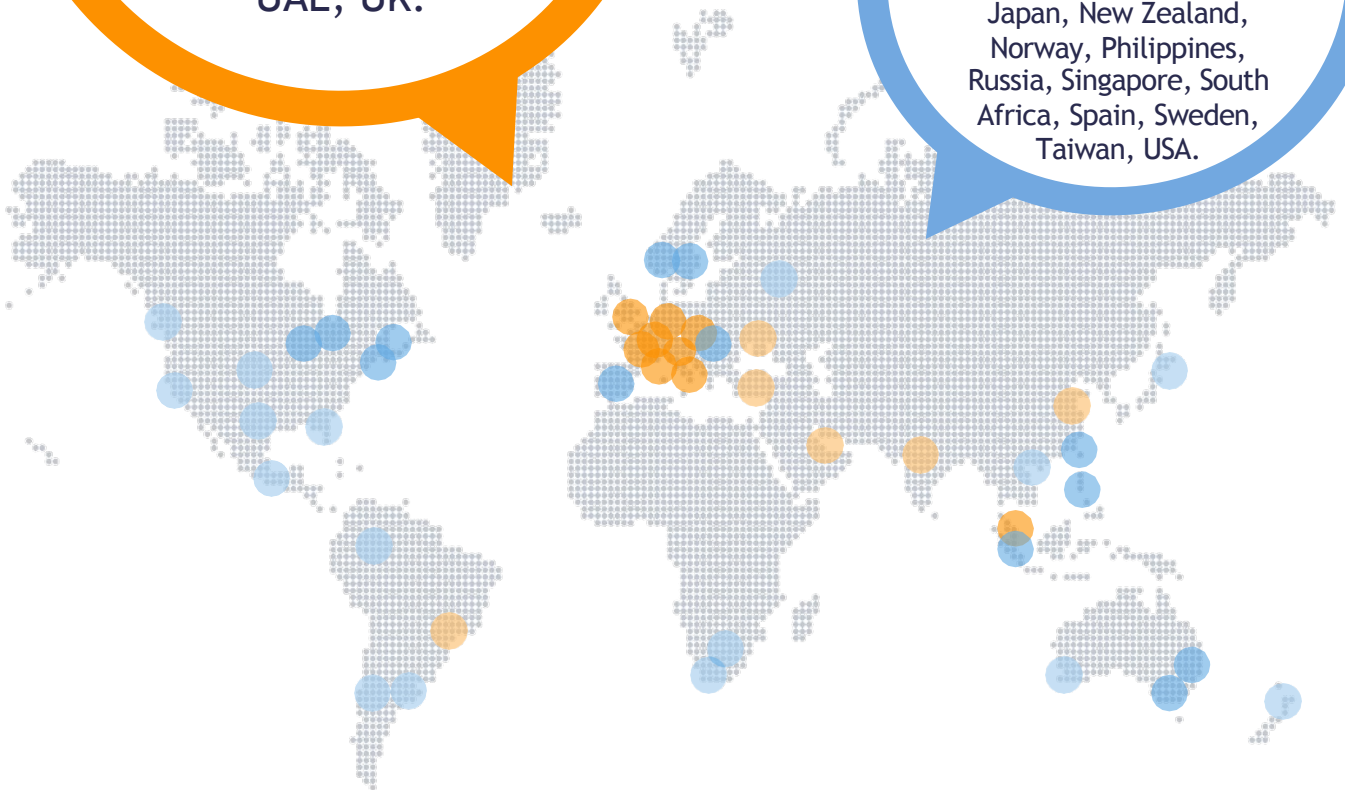




# Our world view

**OFFICES IN:**  
Belgium, Brazil, China,  
France, Germany,  
India, Italy, Malaysia,  
Netherlands, Romania,  
Switzerland, Türkiye,  
UAE, UK.

**With Associates also in:**  
Argentina, Australia,  
Canada, Chile, Columbia,  
Czech Republic,  
Hong Kong, Mexico,  
Japan, New Zealand,  
Norway, Philippines,  
Russia, Singapore, South  
Africa, Spain, Sweden,  
Taiwan, USA.







# Contact Us

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